



February 2010

THE INTERNATIONAL VENUE FOR PRIVATE, COMMERCIAL AND PUBLIC POOLS AND SPAS

Piscine 2010, the international gathering eagerly awaited by the entire sector, will be hosted at the **Eurexpo Lyon Convention and Exhibition Centre** from **16 to 19 November 2010**. Building on the success of the 2008 event, Piscine will once again be a magnet for the entire swimming-pool market and feature three related shows: **PISCINE**, the world spa and private swimming-pool show, **AQUALIE**, the aquatic and wellness centres exhibition, and **WELLGREEN**, the outdoor design and pool surroundings show. Comprehensive and innovative, Piscine 2010 is the ideal opportunity to discover all the latest spa and swimming-pool equipment and services in one place, and also to attend some fascinating presentations, make useful business contact and find out about future trends...



THE A TO Z OF PRIVATE POOLS AND SPAS

Devoted entirely to professionals from the private pool and spa sector, **Piscine 2010 will feature all the solutions and services available to them**. Representing a diverse and innovative market, Piscine 2010 is broken down into 5 areas so that visitors can find their way around more easily:

- **Construction and Installation** for creating, transforming or rehabilitating pools step by step (lining, waterproofing, decoration, etc.).
- **Pool Protection and Safety** in accordance with the latest standards (alarms, covers, rollers, etc.).
- **Equipment and Accessories**
- **Fitness and Wellness** showcasing solutions for spas, hammams, etc.
- **Services** proposed by design offices and industry.



INFORMATION, TRAINING AND SOLUTIONS FOR PUBLIC POOL AND SPA PROJECTS

Aqualie is the only show in France devoted to the **design, construction, renovation and equipping of public pools, aquatic and wellness centres**. Aqualie features a comprehensive range of solutions specially designed for professionals in the aquatic leisure and wellness sector, ranging from design to operation, via construction, fitting out and management, to ensure the enjoyment and safety of users.

Held at the same time as Aqualie, the **12th Aqualie Public Swimming Pool and Aquatic Leisure Centre Congress** and the **3rd Aqualie Wellness meetings** offer an extensive programme of lectures specially designed to meet the needs of aquatic leisure and wellness centre promoters.



SUPREMELY ELEGANT PUBLIC AND PRIVATE POOL SURROUNDS

The essential complement to Piscine and Aqualie, Wellgreen is intended for pool builders, landscape designers, specifiers and local authorities in seek f original ideas for **creating and developing new living spaces around pools**. Wellgreen presents a wide range of solutions for outdoor furniture and equipment, paving and surfaces, outdoor lighting, landscaping games, etc. that will improve the comfort, esthetics and eco friendly of your projects.

THE EVENTS THAT PRIVATE POOL PROFESSIONALS CANNOT AFFORD TO MISS

A dynamic 4-day event with a rich programme packed with innovations, Piscine 2010 is the opportunity for all professionals from the private pool sector to discover and find out how to use the latest equipment and most advanced technologies.



Highlights at Piscine



Highlights at Wellgreen



The Top 100: a selection of innovative solutions

Right at the entrance to the exhibition, Top 100 showcases **100 major innovations** from the three shows. A panel of professionals will select the most innovative products in each category, with a prize-giving ceremony to be held on Thursday 18 November.



The Pioneers' Club: the sector's major players

The **Pioneers' Club** consists of **companies that have been on the market for over 20 years** and offer a sure guarantee of expertise. They are indicated by special signs and can be found on the show floor plan distributed at the entrance to the exhibition.



Pool Eco Attitude: guiding "eco-responsible" visitors

Professionals interested in **sustainable products and services** can easily find them along the special "Pool Eco Attitude" circuit.



Pool Vision showroom: the future of pool showrooms

Designing spaces, promoting products and communicating about services... students from the Créapole interior design school offer **all the advice professionals need to make the most of their showrooms**.



Les Matinales: morning study sessions

Every day, from 9:00 to 10:30, **mini-seminars** will be led by partners, institutions and exhibitors on the various topics of interest to the market: pools that consume less, the Water Wizard, designer pools and spas: enjoyment and wellness in properly treated water, etc.



Living Pool

A section devoted to promoting outdoor solutions that transform pools into round-the-year living areas.



Piscine by Night: enjoying pools at all times of the day and night

The Wellgreen **Piscine by Night Village** features solutions to transfigure pool surrounds at night and an information centre where professionals can find out about all the latest trends.



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THE EVENTS THAT LOCAL AUTHORITY REPRESENTATIVES CANNOT AFFORD TO MISS

Aqualie offers a comprehensive range of solutions for designing, building, renovating and equipping public swimming-pools, water parks and wellness centres.



Highlights at Aqualie



Highlights at Piscine



12th Aqualie Public Swimming Pool and Aquatic Leisure Centre Congress

In parallel with Aqualie, the 12th Aqualie Congress offers two full days' training aimed at decision-makers and technicians managing water parks and wellness centres.



Spa Concept Area

The Spa Concept Area offers pool, hotel, holiday centre, sports club, thermal spa and thalassotherapy centre managers the chance to discover the **latest trends** in the field of aquatic leisure and wellness facilities (spas, hammams, saunas, pool and spa equipment) in life-size settings, together with **advice by experts from the major cosmetics brands**.



The 3rd Wellness Aqualie meetings:

The 3rd Wellness Aqualie meetings are an opportunity to obtain up-to-date information on the design and development of aquatic leisure and wellness facilities (spas, saunas, hammams) from the sector's experts.



Pool Eco Attitude: guiding "eco-friendly" visitors

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THE EVENTS THAT PRIVATE INSTITUTION REPRESENTATIVES CANNOT AFFORD TO MISS

From designing to building water parks and wellness centres, Aqualie and Wellgreen provide promoters with all the latest solutions and services.



Highlights at Aqualie



Highlights at Wellgreen



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Piscine by Night: enjoying pools at all times of the day and night

The Wellgreen **Piscine by Night Village** features solutions to transfigure pool surrounds at night and an information centre where professionals can find out about all the latest trends.



**SITEO, THE EUROPEAN TRADE SHOW FOR TOURISM SITE EQUIPMENT AND
OPTIMIZATION, AND AQUALIE DOVETAIL
ON 16 AND 17 NOVEMBER 2010...**

... to enable professionals from the tourist industry (camp site, holiday village, tourist residence managers, etc.) to discover the latest trends and solutions for equipping their establishment – all under the same roof.

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THE EVENTS THAT ARCHITECTS CANNOT AFFORD TO MISS

With the emphasis on contemporary and future design, Piscine 2010 will showcase the best that exhibitors have to offer today and what they will be offering tomorrow to ensure wellbeing and enjoyment, in partnership with the Créapole school of design and Dezineo agency.



Highlights at Piscine



Highlights at Aqualie



Highlights at Wellgreen



Pool Vision: anticipating future trends in the sector



Pool Vision study

The Pool Vision study was carried out by creative design agency Dezineo. It looks at the future of swimming pools in the short and longer terms from the standpoints of shapes, materials and colours. Nothing is left to chance.



Pool Vision design

Piscine 2010 has invited students from the Créapole school of design to take a completely fresh look at the products most commonly found in the pool sector. Prizes will be awarded to the most innovative ideas.



Pool Vision showroom: the future of pool showrooms

Designing spaces, promoting products and communicating about services... students from the Créapole interior design school offer **all the advice professionals need to make the most of their showrooms.**



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Pool Eco Attitude: guiding "eco-responsible" visitors

Professionals interested in **sustainable products and services** can easily find them along the special "Pool Eco Attitude" circuit.



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THE EVENTS THAT LANDSCAPE DESIGNERS CANNOT AFFORD TO MISS

Devoted to the design of public and private outdoor pool surrounds, the Wellgreen exhibition is brimming with new ideas enabling landscape designers to optimise their projects in terms of comfort, aesthetics and respect for the environment.

Highlights at Wellgreen

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THE EVENTS THAT DISTRIBUTORS CANNOT AFFORD TO MISS

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Highlights at Wellgreen



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THE EVENTS THAT TECHNICIANS CANNOT AFFORD TO MISS

Safe, healthy and energy-saving... today's pools leave no room for compromises. Piscine 2010 unveils the latest innovations in the swimming-pool and wellness market in order to stay at the leading edge of technology.

Highlights at Piscine

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